



KindKatch Overview

What is KindKatch?



KindKatch is an engagement platform (mobile app and desktop portal) that empowers organizations to engage supporters through storytelling using personalized video messages at scale.



What is the problem?

The lift on storytelling is too heavy! Whether it's uploading videos to multiple platforms and attaching them in email campaigns or paying top dollar for premium "polished" video assets, traditional storytelling and sharing video costs too much time or too much money.

How does it work?



#1- Organization uses KindKatch to capture impact via video/picture and uploads to media locker instantly



#2 - Organization uses mobile app to send media to supporter or supporter group that made it possible



#3- Supporters receive media via text or email and feel directly connected to cause.

Other key features include: mobile application, desktop portal, media locker, request media from supporters, text and email sharing, and future CRM integrations



Questions? Reach out to Cody, our resident penguin, at cody@kindkatch.com or learn more at [kindkatch.com](https://www.kindkatch.com)