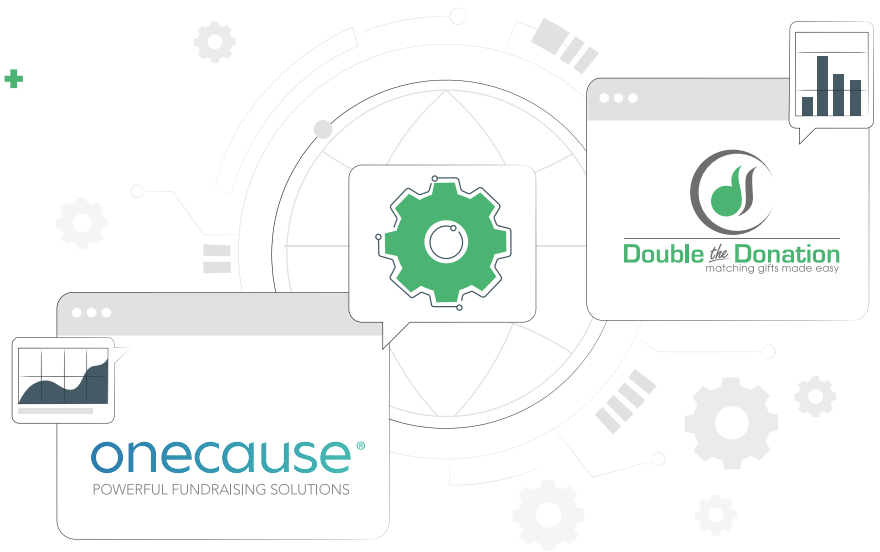


Double the Donation + OneCause

A match made in fundraising heaven

Double the Donation's integration into the OneCause product takes minutes to set up. Integrating 360MatchPro with OneCause can help you drive more matching gift revenue.



How does the Double the Donation & OneCause integration work?

Integration at a Glance



Streamlined search field on donation form determines donor match eligibility



Confirmation page plugin provides donors matching gift next steps



Automated matching gift emails sent to all donors



Matching gift dashboard outlines actionable metrics



360MatchPro has paid for itself 3x over and it hasn't even been a full year.

- Director of Marketing, Back on My Feet



Interested in learning more about the integration?
Schedule a demo!



Using the OneCause + Double the Donation Integration



Pet Partners' experience

Through the OneCause and Double the Donation integration, Pet Partners has simplified the matching gift eligible donor identification and follow-up process across their many events and campaigns. 360MatchPro's immediacy and simplicity means that Pet Partners' donors are able to quickly have a bigger impact on the mission. At the same time, the Pet Partners' team can effortlessly grow matching gift revenue.



84%

moderate to high donor engagement with matching gift tools



81%

open rate of 360MatchPro automated matching gift emails

Key Features of the Integration

- ✓ Integrates seamlessly with OneCause Online Giving and Peer-to-Peer solutions
- ✓ Customized and automated messaging
- ✓ Email domain screening
- ✓ Accurate and up-to-date match info
- ✓ Robust tracking
- ✓ Quick access to top opportunities

The integration has just made matching gifts super simple for everybody. Everything is available at just a click of a button which makes it easier for everyone to take advantage of matching and get involved.

-National Director of Special Events and Field Development

Learn more! | doublethedonation.com
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