

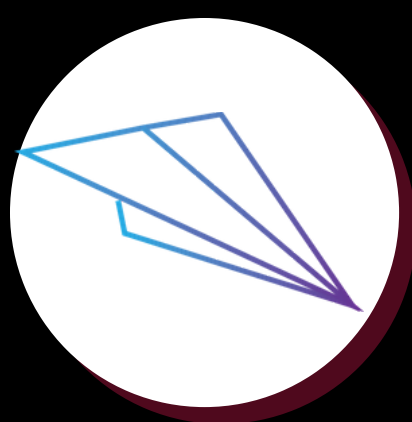
# AMPLY'S STREAMLINED MATCHING



We take a complex Matching Gifts process and reduce it to the key activities, reducing your workload so you can focus on saving the world.

## MATCH REQUEST

Your donor makes a request for more information about matching gift through AMPLY integrated or our AMPLY Dynamic Search



## ELIGIBLE

After we confirm eligibility we have mapped each company's unique process to ensure the gift is submitted

We cross check the company policies and nonprofit classifications to determine match eligibility.

## INELIGIBLE

We follow up with each donor to thank them for trying. We provide steps to follow up with their company and ask for their feedback.

We use donor feedback to update our database weekly



## DONOR ACTION

Donor submits gift via e-signature or company portal



## NPO ACTION

NPO verifies gift via e-signature or company portal



## MATCH SUBMITTED

We package and submit any additional details needed to complete the match



## CHECK RECEIVED

Cha-ching, the company sends you the check, we don't want to get between you and your money



## SUCCESS!

Nonprofits that use AMPLY regularly see a 10% to 20% return from matching gifts for their online campaigns



## AUTOMATE MORE

Learn more about how you can use our APIs to automate reporting and backend processing.

Our goal is to maximize each gift by connecting additional funds and reducing processing costs.



Giving Amplified Simply

