

PEER TO PEER

AMPLY

Integrated with your donation page, One ask for your donor



We follow up with each donor with clear and concise directions



Track the gift to the submission of match and update your supporters



Frontline fundraisers get credit they deserve and promote the program growth.



ONE ASK



CLEAR STEPS



SUBMITTED



CREDIT



REPORT



RESULTS

Others

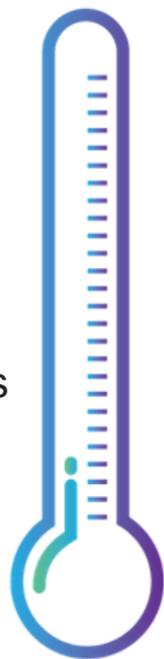
Burden supporter to ask for a gift and a match, remind and follow up

Supporter and their friends and family try to understand confusing matching policies



Donor wonders where the match is, they follow up with you and their friends hoping for an update

You are stuck, update the dollars raised before money is in hand or upset your donor



Disjointed reporting limits program growth and people question the value of matching to reach their goals

Our Clients Match 10% to 20% of their Online Campaigns



AMPLY

Amplified Giving Simply